| Electronic Acknowledgement Receipt   |                             |  |  |  |
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| EFS ID:                              | 5319091                     |  |  |  |
| Application Number:                  | 10661302                    |  |  |  |
| International Application Number:    |                             |  |  |  |
| Confirmation Number:                 | 7815                        |  |  |  |
| Title of Invention:                  | Advertising system          |  |  |  |
| First Named Inventor/Applicant Name: | Robert W. Nelson            |  |  |  |
| Customer Number:                     | 23653                       |  |  |  |
| Filer:                               | Frank G. Morkunas           |  |  |  |
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| Submitted with Payment |  | no                               | no  |                     |                     |  |  |
|------------------------|--|----------------------------------|---|---------------------|---------------------|--|--|
| File Listing:          |  |                                  |   |                     |                     |  |  |
| Document<br>Number     | Document Description                               | File Name                        | File Size(Bytes)/<br>Message Digest           | Multi<br>Part /.zip | Pages<br>(if appl.) |  |  |
| 1                      | Supplemental Response or<br>Supplemental Amendment | P01ap-Apl-Amd-2009MaySupp<br>pdf | 85175<br>2654:23:607b302:6566500:ebe53be8a13d | no                  | 5                   |  |  |

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Information:

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.